



ILZE JUHNEVICA
MOTION GRAPHIC DESIGN

WWW.IJSTUDIO.CO.UK
ILZEJUHNEVICA@GMAIL.COM
TEL: + 44 (0) 7724 7787 10

NATIONALITY: LATVIAN, BRITISH
D.O.B.: JAN 1984
BASED IN LONDON, UK

PROFILE

A highly accomplished graphic designer recognised for excellence in motion design, visual communication, and concept development. With a wealth of experience in the field of Broadcast Media, I've successfully managed a diverse array of multidisciplinary projects. My primary focus is on transforming straightforward concepts into well-founded and innovative ideas, meticulously executed to perfection

PORTFOLIO

www.ijstudio.co.uk

SKILLS & EXPERIENCE

Creating first class motion design, video and animated content for digital and broadcast platforms

High level of creativity and meticulous eye for detail

An in-depth understanding of design, layout and typography

Strong ability to create concepts, storyboards and style frames from written brief or script and being able to take a project from concept through to completion

Extended experience in a live news broadcast environment, comfortable working in a fast-paced environment with tight deadlines, on a number of projects simultaneously

Strong proficiency in Adobe Creative Suite applications particularly After Effects, Photoshop, Illustrator, and InDesign, Premiere Pro (on both MAC & PC)

Confident and able to make decisions independently or as part of a team

Experience in training and leading freelance and junior staff, guiding and ensuring high quality results

Proficient in delivering diverse design approaches and styles to cater to varying project needs

Knowledge of how audiences interact with video content on digital platforms, enabling the creation of engaging user experiences.

Staying up to date with industry trends, campaigns, and technology advancements to continually improve design quality and efficiency

WORK EXPERIENCE

Senior Graphic Designer at China Global Television Network, London, UK

2022 - PRESENT

Creating bespoke visual identities and branding for various broadcast and digital content.

Rebranding and redesigning the whole uniform brand across CGTN Europe digital platforms.

Creating and delivering daily bespoke motion graphics for live news broadcast, as well as long term projects including digital and print media on tight deadlines while maintaining brand consistency throughout the creative projects.

Designing infographics and animated explainers that are audience friendly and easy perceived yet visually pleasing and entertaining

Creation of various promotional videos

Interacting and communicating concepts and creative ideas to News Editors, Assistant Producer Editors, producers, journalists



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WORK EXPERIENCE

Senior Graphic Designer at Independent Television News LTD, London, UK (part time)

2020 - 2022

Played an instrumental role in completing Channel 5 News rebrand, where my responsibilities included the integration of a new design style into the templates. This also involved revitalising and creating stings, openers, and other on-screen elements. I successfully extended this design strategy to encompass the entire output, both on-screen and across various other media platforms.

Creating and delivering motion graphics for live news broadcast, as well as produce graphical content for digital platforms

Designing social media templates and screen elements for the Channel 5 News Digital team.

Collaborating on daily basis with various departments, answering to briefs and other graphic content requirements, problem solving

Interacting and communicating concepts and creative ideas to News Editors, Assistant Producers Editors, producers, journalists

Staying up to date with emerging design trends and incorporating innovative design techniques into daily work.

Freelance Motion Designer at SKY News, ITN (Channel 4 News) ITV Daytime, Aljazeera Media Network, London UK

2020 - 2022

Creating and delivering motion graphics for live news broadcast, as well as produce graphical content for planned output and other multimedia platforms

Collaborating with News department to answer briefs and other graphic content requirements, issue solving

Designing and branding special News reports, creating whole looks, stings, adapting whole design strategy to the rest of the output either on screen or other media platforms

Graphic Designer at Aljazeera Media Network, London, UK

2013 - 2020

Creating and delivering motion graphics for live news broadcast, as well as produce graphical content for other multimedia platforms

Collaborating on daily basis with News, Programmes, Operations and Promo departments responding to briefs and other graphic content requirements, issue solving

Interacting and communicating concepts and creative ideas to News Editors, Assistant Producers Editors, Producers and Journalists

Taking TV show branding projects from brief through to delivery, including title sequences, creating templates and screen furniture, designing and implementing set design

Contributing to whole Channel Refresh looks, by designing new template concepts, new looks and creating a new style guides

Designing and branding special News reports, creating complete looks, stings, adapting a design strategy to the rest of the output, from on screen to digital media platforms

Over the years I have taken on a variety of projects on multidisciplinary platforms, such as designing an interactive game app, getting involved with UX and UI design and wireframing

Training and supporting new members of the team, ensuring compliance with company guidelines, deadlines and design standards



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EDUCATION

Daugavpils University, Faculty of Music and Arts, Latvia

BA(Hons) Arts and Visual Communication

**Scuola Universitaria Professionale della Svizzera Italiana,
Dipartimento Ambiente Construzioni e Design, Switzerland**

Erasmus exchange programme, BA (Hons) Arts and Visual Communication

AWARDS

The Drum Online Media Awards 2017

Best Brand Development

The Webby Awards 2017

Nomination for Best Integrated Mobile Experience

INTERESTS

I am deeply passionate about design, typography, and illustration. I regularly explore art galleries and stay abreast of the latest design trends through talks, exhibitions, and events. During my free time, I relish the opportunity to travel, uncovering novel places and cultures; I have an unquenchable curiosity for the unexplored. I also maintain a keen interest in news and current events, particularly when it comes to storytelling through visuals.